“The Millionaire Next Door” Project

Purpose:

The purpose of this project is to give you the opportunity to reflect on and present the information you learned in the book, “The Millionaire Next Door,” (1996)by Drs. Thomas J. Stanley and William D. Danko.

Overview:

In order to complete this project, you will need to decide whether you are working in a group or as an individual. Groups and individuals will an Infographic. Groups will consist of no more than 3 members.

Specific Requirements for Infographic:

You will create an infographic using:

a. Use Piktochart at <https://piktochart.com> or other infographic software. It is too hard to make this in Word or Publisher.

b. Include all of the required sections and images - make sure none are copyrighted!!

# Required Sections:

1. Title – Should be the Topic

2. Group Member(s)

3. Reference to the book “The Millionaire Next Door”

4. Detailed Information on your topic

a. At least **7 different subtopics or points** or highlights on your topic. This may require you to put examples or research other information that you can use to bring the number of subtopics to 7.

b. A visual and brief explanation of each of the points. Remember this is an infographic so you don’t want to put paragraphs of information. Find or create charts if that works best for the subtopic.

c. Visuals/pictures/icons for each subtopic. See the infographics already posted around the classroom. Be sure that all visuals are copyright free so if they have a watermark – they are not copyright free.

5. Works Cited on a separate sheet of paper or in credits using APA or MLA format. This page should be handed in or emailed separately.

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| CATEGORY | 4 | 3 | 2 | 1 |
| Sources | All sources (information and graphics) are accurately documented in APA or MLA format. | All sources (information and graphics) are accurately documented, but some are not correctly cited. | \*\*\*\*\* | All sources (information and graphics) are accurately documented, but many are not in the desired format. |
| Deadlines | Deadlines are met. | \*\*\*\*\*\* | Work is completed no more than 1 day late. | Work is completed no more than 2 days late. |
| Quality of Information | Information clearly relates to the main topic. All 7 subtopics are included, | Information clearly relates to the main topic. Only 6 subtopics are included. | Information clearly relates to the main topic. Less than 6 subtopics are included. | Information has little or nothing to do with the main topic. Very few of the requirements are met. |
| Organization | Information is very organized and logically flows from one topic to the next with logical transitions. Lesson is clear. | Information is organized and somewhat logically flows. Lesson is clear. | Information is somewhat organized, but topics don’t seem to flow together. Lesson is not clear. | The information appears to be mostly disorganized or does not seem logical and understandable. Lesson is difficult to understand. |
| Mechanics | No grammatical, spelling or punctuation errors | No more than 2 grammar, spelling or punctuation errors | No more than 3 grammar, spelling or punctuation errors | No more than 3 grammar, spelling or punctuation errors |
| Images | Images are appropriate for the topic and aids in teaching the lesson. At least 7 images. | Images are appropriate for the topic, but less than 7 images are used. | Images are not necessarily appropriate for the lesson and/or less than 6 images are used. | Fewer than 5 images are used, or they are not appropriate to the lesson. |
| Esthetics | Infographic is attractive and looks professional; colors and images and fonts blend well. | Infographic is attractive, but images, colors and fonts are not well blended or balanced. Looks unfinished. | Infographic looks sparse or unprofessional. Images, colors and fonts are not well blended or balanced. Looks unfinished. | Poorly done; does not meet minimum requirements for attractiveness, well balanced and blended images, colors and fonts. |