Education Preparation

Research Presentation Guidelines

# Mission:

For this project you will pretend you are a recruiter for the school or organization you are assigned. Your “job” is to try to get the class members to choose to pursue a program or organization that you offer.

# Guidelines:

For this project, you will…..

1. Conduct research on an assigned topic about a form of educational preparation.

2. Create a PowerPoint using pictures/images and limited words so you do not **read** the PowerPoint to the class.

3. Have notes about each of your slides so you will know your details as you present the information to the class.

4. Teach the class about the particular institution or program depending on your assignment.

# Specifics:

To “sell” and inform the class on your school or organization, we need to know:

***(does not necessarily have to be in this order)***

1. Your name and location

2. What you are – Private college or U.S. Military or U.S. Job Corps Program

3. The admission criteria and the process (due dates; registration dates)and cost of attendance (tuition, fees, and housing)

4. The details of the programs offered – certificate? Associate’s Degree? Bachelor’s? How long will they take? (For the military what MOS that cross over in the civilian world can you train in?)

a. Include the graduation and employment rate for specific degree if it is listed

b. If your institution offers Master’s and Graduate level programs – be sure to mention those as well, but you do not have to provide too much detail about these.

c. If there a program is closed or there is a waiting list, be sure to include that information

d. Be sure to highlight those programs that are in the high grown category listed in the *Occupational Outlook Handbook.*

5. Athletics, Activities, Clubs or other information about your college or facility that would be of interest to prospective students.

6. Specific rules like freshman must stay in the dorms for the first year or can’t bring their car to the school.

7. Student living information

8. Facts about the school or program such as number of students, average GPA, student to faculty ratio.

9. Information about the community, city, or area the school is located in.

\*Obviously the military option will have to adapt

# Grading Criteria:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **5** | **3** | **1** | **0** |
| **Length of Presentation** | 8 minutes or longer | Less than 8 minutes but no less than 6 | Less than 6 minutes but no less than 4 | Less than 4 minutes |
| **Presentation** | Interesting; well rehearsed; used notes – did not read off slides – held the audience attention | Interesting –read off more than 3 slides or did not have good notes - held the audience attention most of the time | Delivery not practiced or was not smooth – did not appear to have notes and read from most of the slides | Read from all of the slides |
| **Slides** | Slides were attractive; well organized and supported each topic clearly | Slides were lacking in organization or had poor visuals. | Slides were mostly words, lacked pictures or topic words |  |
| **Content** | Met all required criteria | Met 80% of required criteria | Met 60% of required criteria | Met less than 60% of criteria |

|  |  |
| --- | --- |
| Content criteria | |
| Name  Location,  Type of institution/organization  Admission Criteria  Admission Process  Cost of Attendance  Programs Offered  Details about programs | Graduation and Employment rates  Mention of Master’s or Graduate programs  High Growth Programs  Athletics, Activities, Clubs  Student Living  Community  School Facts & Specific rules |